

RE: SPONSORSHIP REQUEST FOR 2018 PURPLE TOGA EVENT

Hello!

Epilepsy Niagara is a registered, non-profit organization dedicated to improving the quality of life for individuals living with and/or affected by epilepsy in the Niagara Region. We are dedicated to providing **free** support, education and awareness programs for our clients, their support networks and the community at large. We provide these non-medical support services, community education programs and seizure first aid training in all 12 Niagara municipalities. Since we provide these services free of charge, we are often developing fun and innovative ways of raising funds and awareness.

“Veni. Vidi. Vici. (I came. I saw. I conquered)”, is a fun purple toga-themed event to celebrate Purple Day, a legally recognized awareness day in Canada. The name of the event was designed to create a powerful message of strength, tenacity and courage while dismantling stigmas. In its second year, we are expecting another fabulous turn out on **Friday March 23, 2018** at Taps on Queen in Niagara Falls.

In 2017, this was successfully run with a large attendance, fun games, incredible local bands, and a stellar raffle – raising more than \$2,300!

In 2018 we want to raise more funds and develop even more awareness! However, in order to do this, we need YOUR help! We're seeking sponsors of varying levels; if a sponsorship is not possible, we would be honoured to receive prize donations for our raffle table as well. Epilepsy Niagara understands times are tough, and we appreciate any and all support from our community partners. We are more than happy to provide free advertising on our website, on materials at the event, as well as on our social media platforms.

If you have any questions or concerns, please do not hesitate to contact me!

Thank you for taking the time to read this letter.

Warmest regards,

Kristin Welton

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